

CWEA Annual Conference Sponsorship Opportunities



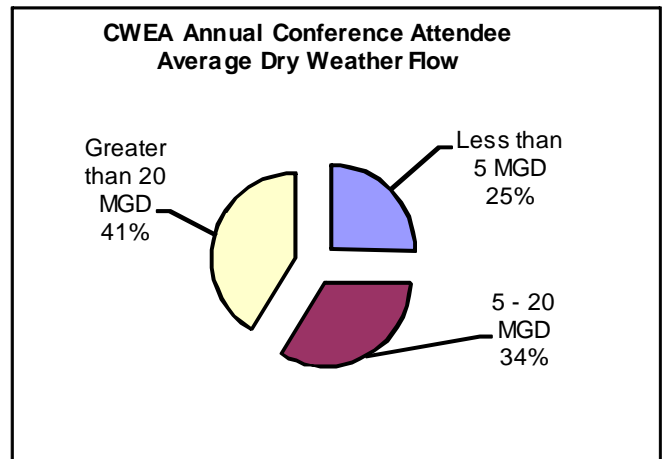
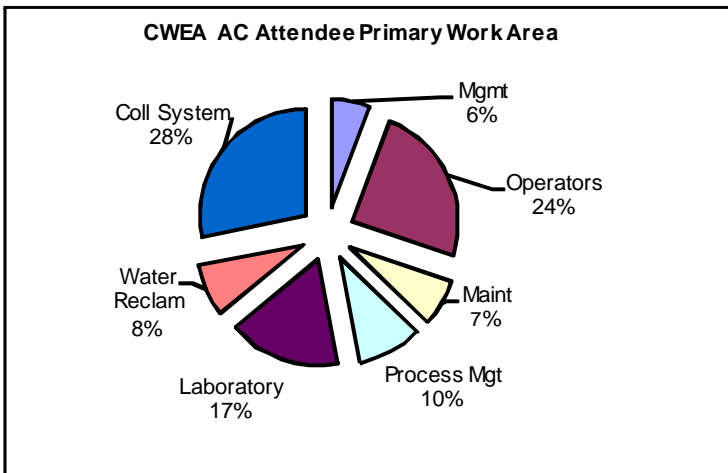
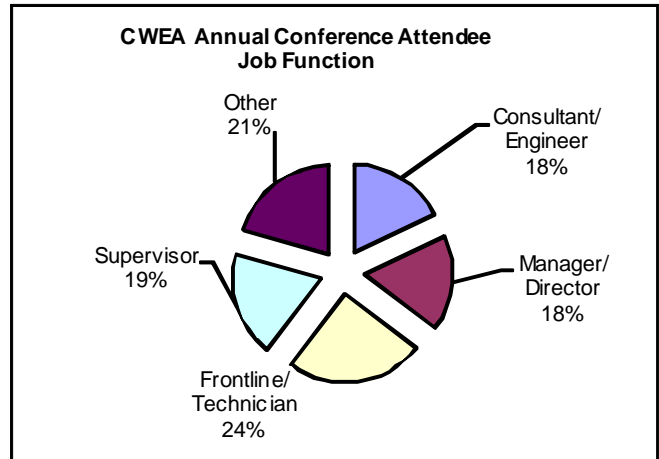
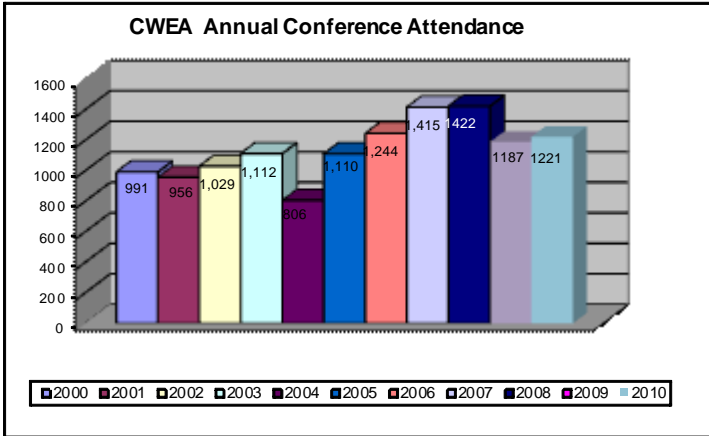
Building Upon the Past, Embracing the Future
Sponsorship Opportunities
CWEA Annual Conference 2012
April 17—20, 2012 ~ Sacramento Convention Center

Building upon the Past, Embracing the Future

Join us for CWEA 2012 Annual Conference

Have your company seen and recognized by hundreds of wastewater professionals who have decision-making authority.

CWEA attendees seek product information in addition to expanding their education with workshops and technical sessions. Below is some more information about them as a group:



We would like to extend a special thank you to the CWEA AC11 Sponsors for their support. Their logos are proudly displayed throughout this brochure. Your logo could be among them next year!



BLACK & VEATCH
Building a world of difference.®



CWEA 2012 Annual Conference

Main Sponsorship Levels and Recognition Benefits

SOLD OUT TITANIUM Sponsorship **SOLD OUT - November 2011**

1. **FULL PAGE (8-inch x 8-inch) ADVERTISEMENT** on inside front cover, inside back cover or outside back cover of the Conference Program. **Limited to three sponsors. First come-first choice with respect to advertisement position.**
2. Sponsor logo featured on Sponsor page in the Conference Program.
3. Sponsor logo on banner displayed at the Registration/Common area recognizing your company's sponsor support.
4. Sponsor logo on sign at ALL of the following events: **Icebreaker Reception, Opening Session, Golf Tournament and Banquet Reception.**
5. Showcase of projects or products on up to four PowerPoint slides integrated into a revolving slide show shown immediately preceding the Awards Lunch and during the Banquet Reception.

DIAMOND Sponsorship (Limited to first 10 sponsors) **\$1,250**

1. **NEW added benefit: 1/4-page (4-inch x 4-inch) advertisement on one of the technical session pull-out schedules within the Conference Program.**
2. Sponsor logo featured on Sponsor page in the Conference Program.
3. Sponsor logo on banner displayed at the Registration/Common area recognizing your company's sponsor support.
4. Sponsor logo on sign at ALL of the following events: **Icebreaker Reception, Opening Session, Golf Tournament and Banquet Reception.**
5. Showcase of projects or products on up to four PowerPoint slides integrated into a revolving slide show shown immediately preceding the Awards Lunch and during the Banquet Reception.

PLATINUM Sponsorship **\$900**

- Sponsor logo featured on Sponsor page in the Conference Program.
- Sponsor logo on sign at THREE of the following events: **Icebreaker Reception, Opening Session, Golf Tournament or Banquet Reception.**
- Sponsor logo on a single Platinum Sponsor slide, combined with other Platinum Sponsors, as part of a revolving slide show shown immediately preceding the Awards Lunch and during the Banquet Reception.

GOLD Sponsorship **\$600**

- Sponsor logo featured on Sponsor page in the Conference Program.
- Sponsor logo on sign at TWO of the following events: **Icebreaker Reception, Opening Session, Golf Tournament or Banquet Reception.**

SILVER Sponsorship **\$300**

- Sponsor logo on sign at TWO of the following events: **Icebreaker Reception, Opening Session, Golf Tournament or Banquet Reception.**

Five Great Reasons to Sponsor CWEA's Annual Conference:

1. Reinforce your image with more than 1,500 wastewater professionals from California.
2. Differentiate your products and services from your competitors.
3. As a Titanium or Diamond Sponsor, your company benefits from an integrated marketing and promotional campaign as a premier source for solutions and advice.
4. The choices of benefiting through the distinction of supporting a specific event or participating at a level of sponsorship.
5. Sponsor contributions enable the Conference Committee to present activities and functions that CWEA funds alone cannot provide.

Deadlines:

Recognition in Conference Program is contingent upon receiving payment and artwork by **FEBRUARY 10, 2012.**

For Sole Sponsorships production deadline is **FEBRUARY 10, 2012.**

Contact Us Today!

Let CWEA's Conference Committee help you select Sponsorship Opportunities to help build your image at Annual Conference 2012, and help you meet your company's marketing goals. For additional assistance:

Vijay Kumar, CH2M HILL
AC12 Sponsorship Co-Chair
Phone: (510) 587-7577
Email: vijay.kumar@CH2M.com

Marco Palilla, HDR, Inc.
AC12 Sponsorship Co-Chair
Phone: (916) 817-4878
Email: marco.palilla@hdrinc.com

We would like to extend a special thank you to the CWEA AC11 Sponsors for their support. Their logos are proudly displayed throughout this brochure. Your logo could be among them next year!



CWEA 2012 Annual Conference

Special Sponsorships and Recognition Benefits

Tote Bags (Sole Sponsorship) **\$7,500**

Deadline February 10, 2012 to allow for production

Obtain direct exposure with CWEA attendees by placing your company logo on the popular tote bag handed out to all attendees at registration, and carried throughout the week. Price includes production.

Sponsorship Includes:

- Includes Diamond Level recognition benefits 2 thru 5 (see page 3).
- Tote bags with Sponsor logo distributed to all attendees.
- Sponsor logo featured in the Conference Program.

Collapsible Water Bottles (Sole Sponsorship) **\$6,000**

Deadline February 10, 2012 to allow for production

Obtain direct exposure with CWEA attendees by placing your company logo on a collapsible water bottle that will be handed out to all attendees at registration, and carried throughout the week. Price includes production.

Sponsorship Includes:

- Includes Diamond Level recognition benefits 2 thru 5 (see page 3).
- Collapsible Water Bottle with Sponsor logo distributed to all attendees.
- Sponsor logo featured in the Conference Program.

Lanyards (Sole Sponsorship) **\$4,000**

Deadline February 10, 2012 to allow for production

Lanyards offer CWEA attendees a way to wear their badge, while keeping clips away from clothing. Price includes production.

Sponsorship Includes:

- Includes Diamond Level recognition benefits 2 thru 5 (see page 3).
- Lanyards with Sponsor logo distributed to all attendees.
- Sponsor logo featured in the Conference Program.

Online Proceedings (Sole Sponsorship) **\$4,000**

Deadline February 10, 2012 to allow for production

Technical session proceedings will be presented in HTML-style electronic format and posted on the interactive and professionally developed Conference Proceedings website following the conference. The website link will be sent to all Conference attendees and will be accessible through the CWEA website.

Sponsorship Includes:

- Includes Diamond Level recognition benefits 2 thru 5 (see page 3).
- Sponsor logo will appear on banner ad in the header or navigation bar on all pages of the Online Proceedings.
- Sponsor logo will be included in the e-mail blast to all conference attendees, publicizing access to the Online Proceedings.
- Sponsor logo featured in the Conference Program.

Hotel Room Keys (Sole Sponsorship) **\$2,500**

Deadline February 10, 2012 to allow for production

Your logo will be on all card keys given to our attendees, at all hotels in the block. Price includes production of keys.

Sponsorship Includes:

- Sponsor logo on all electronic hotel keys distributed to all attendees staying at a Conference Hotel
- Sponsor logo featured in the Conference Program.

Operations Challenge (Sole Sponsorship) **\$3,000**

Deadline February 10, 2012 to allow for production

This spectacular event, considered the *Olympics of Operators*, is held in the Exhibit Hall on Thursday afternoon.

Sponsorship Includes:

- Sponsor logo on Ops Challenge T-Shirts & Caps worn by officiating judges and teams.
- Sponsor logo on all Ops Challenge Signage.
- Sponsor logos featured in the Conference Program.

Sludge Trudge (Sole Sponsorship) **\$2,000**

Deadline February 10, 2012 to allow for production

Annual 5K Fun Run/Jog (2K Walk) event.

Sponsorship Includes:

- Sponsor logo on participant's Sludge Trudge T-Shirts.
- Sponsor logo featured in the Conference Program.

Students & Young Professionals Service Project **\$1,500**

The Students & Young Professionals Service Project fosters an opportunity for students and professionals to network and interact while giving back to the local community.

Sponsorship Includes:

- Sponsor logo on sign the SYP service project event.
- Table at the SYP service project event for display of sponsor information.
- Sponsor logo featured in the Conference Program.

Ice Cream Social **\$1,000**

Sponsor the popular and yummy Friday afternoon ice cream treat at the last break of the conference.

Sponsorship Includes:

- Sponsor logo on sign at the Ice Cream Social
- Sponsor logo featured in the Conference Program.

Break Stations **\$1,000**

One of the most requested services by CWEA attendees are much needed refreshments in the technical session areas.

Sponsorship Includes:

- Sponsor logo on signs at ALL technical session break stations.
- Sponsor logo on sign at the Ice Cream Social, which occurs at the Friday afternoon break.
- Sponsor logo featured in the Conference Program.

SOLE SPONSORSHIPS may be shared: Firms wishing to 'team up' and split the cost may do so. This teaming agreement must be approved in writing by all firms and submitted with the Sponsorship Registration Form.

We would like to extend a special thank you to the CWEA AC11 Sponsors for their support. Their logos are proudly displayed throughout this brochure. Your logo could be among them next year!



TETRA TECH



PACIFIC ECORISK



CWEA Annual Conference 2012 Sponsorship Form

To sponsor an event(s), please complete this form and return to:

CWEA Annual Conference 2012

7677 Oakport Street, Suite# 600 Oakland, CA 94621

Fax (510) 382-7810

Sponsor Information *(Please print clearly)*

Company Name: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Please indicate selected sponsorship level and/or event. See Pages 3-4 for more details.

Level Sponsorships:

- TITANIUM Level** (Includes All Events)
Indicate Conference Program advertisement location preferences (show 1st, 2nd & 3rd):
 Inside Front Cover
 Inside Back Cover
 Outside Back Cover
 Following payment, advertisement to be submitted as 8"x8" high-resolution PDF to ktwaddell@cwea.org
- DIAMOND Level** (Includes All Events)
Following payment, advertisement to be submitted as 4"x4" high-resolution PDF to ktwaddell@cwea.org
- PLATINUM Level** (Select 3 Events)
 - Ice Breaker Recep. Golf Tournament
 - Banquet Reception Opening Session
- GOLD Levels** (Select 2 Events)
 - Ice Breaker Recep. Golf Tournament
 - Banquet Reception Opening Session
- SILVER Levels** (Select 2 Events)
 - Ice Breaker Recep. Golf Tournament
 - Banquet Reception Opening Session

Other Sponsorship Opportunities:

- Tote Bags (Sole Sponsorship)
- Water Bottles (Sole Sponsorship)
- Lanyards (Sole Sponsorship)
- Online Proceedings (Sole Sponsorship)
- Hotel Room Keys (Sole Sponsorship)
- Operations Challenge (Sole Sponsorship)
- Sludge Trudge (Sole Sponsorship)
- Ice Cream Social
- SYP Service Project
- Break Stations
- S.Y.P. Service Project

Level Sponsorships (See page 3 for details)		
TITANIUM Level	SOLD OUT! November 2011	\$2,000
DIAMOND Level		\$1,250
PLATINUM Level (Check your event selection in the left column)		\$900
GOLD Level (Check your event selection in the left column)		\$600
SILVER Level (Check your event selection in the left column)		\$300
Other Sponsorship Opportunities (See page 4 for details)		
Tote Bags (Production deadline: 2/10/12)		\$7,500
Collapsible Water Bottle (Production deadline: 2/10/12)		\$6,000
Lanyards (Production deadline: 2/10/12)		\$4,000
Online Technical Proceedings (Production deadline: 2/10/12)		\$4,000
Operations Challenge (Production deadline: 2/10/12)		\$3,000
Hotel Room Keys (Production deadline: 2/10/12)		\$2,500
Sludge Trudge (Production deadline: 2/10/12)		\$2,000
Students & Young Professionals (S.Y.P.) Service Project		\$1,500
Ice Cream Social		\$1,000
Break Stations		\$1,000

To secure your sponsorship, please provide payment with this form and send to:



CWEA 2012 Annual Conference
7677 Oakport Street, Suite #600 Oakland, CA 94621
(510) 382-7800 ext. 115, Fax (510) 382-7810

Pay by Check: Make check payable to CWEA 2012 Annual Conference

Pay by Credit Card: Visa MC Discover AMEX

Credit Card#: _____ Exp Date: _____

Signature: _____ Billing Zip Code: _____

Name as it appears on the card: _____

SOLE SPONSORSHIPS may be shared:
Firms wishing to 'team up' and split the cost may do so. This teaming agreement must be approved in writing by all firms and submitted with the Sponsorship Registration Form.

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California
Water
Environment
Association
7677 Oakport Street, Suite 600
Oakland, CA 94621

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