

SARBS 2011 NOMINATION FORM

Public Education Award

The nomination form for the SARBS 2011 Public Education Award is the same as the form used at the state level by the CWEA. This nomination form is found on the following pages.

The criteria for winning the SARBS award is the same as winning the state level (CWEA) award. See the following pages.

Instructions for applying for a SARBS award:

1. Applicants must use the attached form, other formats will not be accepted. Applicants must answer all questions that follow. Submitted materials will not be returned. USE THE ATTACHED FORM.
2. Send completed awards nomination form to

City of Coachella Utilities Department
53-462 Enterprise Way
Coachella, CA 92211
Attention: Berlinda McCadney

E-mails and faxes will not be accepted.
3. Send seven copies of the completed nomination form.
4. The nominator will be notified that the nomination form has been received.
5. All nominations must be received or postmarked by November 4, 2011.
6. Nominees will be contacted regarding interviews by November 15, 2011.
7. SARBS will send the application for the successful nominee (SARBS Award Winner) to the CWEA for consideration in the state level competition.
8. For questions contact Berlinda McCadney at bmccadney@coachella.org

GOOD LUCK!

CWEA Nomination Form Public Education Award

Nominator:

Name:
 Agency:
 Address:
 City, Zip Code:
 Work Phone:
 Fax:
 Email Address:
 Local Section:

Nominee:

Name:
 Agency:
 Address:
 City, Zip Code:
 Phone:
 Fax:
 Organization's Web Address:
 Primary Contact Name & Title:
 Primary Contact Phone & Email:
 Local Section:

Size Category:

Small (under \$20,000)	<input type="checkbox"/>
Large (over \$20,000)	<input type="checkbox"/>

Checklist of Awards Criteria: You must include all of the following to be eligible for the award.

1. CWEA Member (at least one person at agency).
2. Project must have been implemented in the last two years. Each effort can be nominated only once. Do not submit an entire PUB Ed Program, projects only.
3. Four (4) copies of the nomination Packet.
4. Effort should reach a broad audience and be directed at the general public.
5. Program/project should be broadly applicable to other public education efforts and should be easy for other groups or individuals to implement and should make creative use of available resources.
6. Biographical or background info, including how the individual or group became involved in the activity.
7. Provide a narrative description of the project, program or effort. State the achievements of the program, quantify results if possible.

Instructions:

1. Applicants must use the attached form Other formats will not be accepted.
2. Submitted materials will not be returned.
3. A single nomination for each category of this award may be submitted by each Local Section on behalf of the Local Section winner.
4. The CWEA Public Education Awards are coordinated by the CWEA Public Education Committee.
5. All award nominees will be notified of their status prior to the CWEA Annual Conference.
6. Send State Award Nominations to CWEA Awards program, 7677 Oakport Street, Suite 600, Oakland, CA 94621. Emails will not be accepted.

All state awards must be received by FRIDAY, JANUARY 13, 2012. Postmarks will not be accepted.

I. NOMINEE INFORMATION:

Note: If nomination is for a committee or group, please include information for each member on a separate attachment (or photocopy) for this section.

A. Name of Applicant: _____

Address: _____

Phone #: _____ Fax #: _____

B. Employer: _____

Job Title: _____

C. Educational background or training:

D. Role in public education activities:

E. Other pertinent information:

F. Local Section Member: Yes No

CWEA Member (required): Yes No

II. PROGRAM INFORMATION:

A. Name of program or project: _____

B. Location: _____

C. Budget: _____

D. If joint program, list other members/agencies and their contributions to program, using an additional sheet if necessary:

E. If volunteers were used, estimate the number of hours they invested:_____

F. Dates of program implementation:_____

III. PROGRAM DESCRIPTION:

A. Program objectives:

B. Methods used:

C. Target audience(s):

D. Problem or issue which was addressed:

E. Materials used or created (attach examples):

F. If volunteers were used, how were they recruited?

G. Obstacles overcome:

H. Timing, other constraints and issues:

I. Contribution to improving POTW community relations capability:

IV. PROGRAM RESULTS:

Describe the results of the program as related to the stated objectives and the problem to be addressed. Quantify results, if possible (number of brochures distributed, number of people in attendance and likely impact on public attitudes and behavior) and/or attach news clippings or other documentation of program.